

Win Wire: Ludia Gains the Electric Power Research Institute as a Client

Current Situation

- EPRI is an independent non-profit organization focused on energy, research development, and demonstration
- EPRI embarked on a strategic initiative to modernize its data management and accessibility. It leveraged Copilot to streamline knowledge transfer and enhance employee engagement and productivity.
- **EPRI experienced the following challenges:**
 - Siloed data sources and poor data accessibility.
 - Outdated technology solutions.
 - Organizational change management.

Win Theme: Agile and precise sales process catered to client needs

Location:
Washington D.C.

Industry: Energy

Employees: 1300>

Date Signed:
May 13th, 2024

How We Won

- The copilot workshop created an immersive and informative customer experience that garnered trust from the customer.
- Following their experience with handling large IT initiatives internally, EPRI appreciated the strategic guidance that Ludia could provide to enhance the experience on their AI journey.
- Selling and Delivering with the "A Team." EPRI valued our commitment to Ludia Consulting's solution architect-led sales approach, resulting in seamless project engagement.

Solutions:
Microsoft Copilot Studio

Microsoft SharePoint

Microsoft Premium Connectors

Integration with Public Support Data Sources

Customer Needs

- EPRI was looking for a right-sized partner they could trust as their organization undertook its Copilot deployment.
- A modernized knowledge management and transfer solution that streamlines employee access to information.
- A robust data management strategy to ensure meaningful outputs from their AI investment
- A change management strategy to promote organization-wide adoption

Solution Plays:
Microsoft Copilot

Solution

- Perform Ludia Consulting's envisioning services designed to help clients unlock the full potential of their Microsoft investment by discovering process discrepancies, realignment with organizational goals, and future-proofing their technology roadmap.
- Ludia Consulting created a plan to modernize EPRI's data infrastructure.
- Leverage generative AI to develop a preliminary Copilot design to enhance employee productivity, experience, and interdepartmental knowledge transfer.

Ludia Pursuit Team



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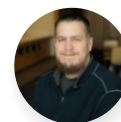


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